



ISSA 2007 Contest Sanction Application Rev 2.0

Name, phone, email of contest organizer:		
Leonard S. Poage, 304-523-0650, thepoages@verizon.net		
Date of Contest:	Title of Contest:	
9/15/2007	Poage Landing Days Kentucky Fried Cone Fest	
Location of Contest:	Number and type of events at this contest (hybrid, tight, etc):	
Ashland, KY	One hybrid slalom race (with a Friday night outlaw race)	
Sanction status desired (Basic, Prime, Main, Major, Worlds)	Classes of competitors: (Pro/Am, Open, Jr, Women, etc)	# Of runs per competitor, qualification method, bracketing method:
Prime	Open	2 qualifying runs, racers will then be bracketed to A and B classes based on their best time.
Permits, insurance, arrangements for road closures, etc:		
This is taken care of by the Poage Landing Days Festival Organizing Committee and the City of Ashland, KY.		
Prizes and value of prizes to be awarded:		
This has yet to be determined and is pending number of racers signed up, products the sponsors send, amount donated by Kentucky Fried Chicken (a major sponsor of the race), etc. other sponsors that have committed thus far are Sk8 Kings, Pocket Pistols, and Seismic.		
Venue description (surface, pitch, length, cone distance, etc). Please describe the hill and course as completely as possible:		
The course is about 2 city blocks with fairly good pavement with approximately a 5-15% grade. Cones will be placed between 6 and 10 feet apart.		
Venue attractions (local attractions for non-skaters):		
This is part of the Poage Landing Days festival with SEVERAL attractions ranging from live music to car shows to local arts and crafts.		
Press Coverage:		
WSAZ TV in nearby Huntington, WV, "The Huntington Herald-Dispatch," and "The Ashland Daily Independent" (see last year's article at http://www.dailyindependent.com/local/local_story_260000734.html?keyword=secondarystory)		
Competitor amenities (lodging, meals, gifts, etc):		
Racers will receive a welcome package from the local Chamber of Commerce, t-shirts, discounted rates at the Ashland Plaza Hotel and other similar amenities.		
Race Equipment (ramps, timing, displays, safety gear, etc.):		
Helmets are absolutely required as is a waiver form signed by the competitors over 18. For competitors under 18, a parent or guardian. Timing will be a Trakmate 2 lane sports timer. To encourage beginners, we will not use ramps, but push to start the race.		
Race Personnel (experience, training, etc) Please include Contest Organizer and contact info:		
This will be the second year for the race and will be done with the help of the DownHillBillies as was the case last year. The organizer is Lenny Poage, 2946 7th Ave, Huntington, WV 25702, 304-523-0650, thepoages@verizon.net		
Spectators (expected number, other attractions for spectators, provision for, etc.)		

This will be part of Poage Landing Days, one of the largest such festivals in Kentucky. Please see www.poagelandingdays.com for more information about the festival. Space prohibits too much detail.

Rules: Describe any exceptions to the ISSA rules, clarification of rules, equipment allowed or restricted (e.g. 6-wheels), competitors allowed or restricted, and any other special rules that will apply to this contest.

There are no restrictions.

Contest Description:

This will be the second year for the Kentucky Fried Cone Fest. Last year's race, although done very much "at the last minute" was a smash and people are already excited about this year's race. Upon finding out the name of the race (the credit for that goes to Marion Karr), KFC sent "The Colonel" (the actor paid to portray him at public events) to start the race. After the success of and interest in the race, KFC's representative and the Committee Chair told me that they want to make this a "huge staple to the festival." That, in conjunction with the VERY positive feedback from racers and others in the slalom community when I attended the Dixie Cup race makes me believe that we can all achieve that goal.

Race Event #1 description:

As racers come to town Friday night, we will have an outlaw race Friday night in nearby Huntington, WV (though it's a different state, it's in the same metropolitan area). After that, we will retire to Ashland. Saturday, we will start setting the course at 7:30 with practice starting at 9:00, qualifying runs at 10:00 and racing starting shortly thereafter. After the race, trophies and prizes will be awarded immediately preceding the Poage Landing Days Beauty Pageant. Surprisingly enough, last year no one confused the racers with the pageant contestants.