

## Combined project and quality plan

Customer	Possible sponsors
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Proposal number	N.A.
Project number	NA
Project Manager	Flavio Badenes
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# **1 Introduction and summary**

## **1.1 Project introduction**

- Skateboarding is experiencing a level of popularity that rivals that of the main stream sports in the world and in Holland.
- Slalom skateboarding was one of the original skateboarding competition discipline.
- Slalom is back, has its own federations, the International Slalom Federation, and the world circuit travels from Europe to the Americas in a series of 24 official contests a numerous other ones happening every year.
- There is a lot of interest from older skaters to take part in meetings and competitions where slalom is the main discipline. The advantage of an older skater is that that person's buying power is by far much greater than the ordinary stereotype teenage skater. An adult skater can travel to places, even take his whole family with him and he/she can also buy equipment, tennis shoes, stay in better hotels and spend more money than the teenager skater that needs to ask their parents for the money.
- The younger skaters are also practising slalom in foreigner countries and there is great interest from young people for this modality of skateboarding, in the Netherlands, at the present moment due to the retro movement that dominates the skateboarding scene at this moment.
- A slalom contest is easy for the non skater public to understand and exciting to watch. Besides that the investment in organizing a slalom contest is much less that the investment necessary for any other type of skateboarding contest.

## **1.2 Document scope**

The scope of this document is to pre define the necessary steps to put together a slalom contest in the city of Amsterdam. Market it, realize it and review it.

### **1.3 Status of plan**

Draft

## **2 Project context**

### **2.1 Project objectives**

- To realize a slalom contest in the city of Amsterdam, in the format described further on this plan.
- To start a yearly Slalom event.
- To allow the sponsors to make their brand more popular among the skaters and their followers.
- To show to the International Slalom Federation that we are able to, in the future, hold an official slalom contest in Holland that will be part of the International circuit.

### **2.2 Risks identified**

Since this type of competition is outdoors, it can not be hold if the weather is wet.

There is the risk of competitors getting hurt.

Solution: Presence of a small first aid ambulance

There is the risk of audience getting hurt.

Solution: Fencing the course

### **3 Scope of supply – deliverables and dependencies**

#### **3.1 Format, Location, Date and Schedule**

The contest will use the ISSA (International Slalom Skateboarding Association) rules as described on the following website

<http://www.slalomskateboarder.com/ISSA1995/>

The contest will be a open format contest, but a high number of top slalom skaters are expected to be present since the contest was strategically scheduled to happen right after the World Contest in Paris and the international contest in Hannover, where many of the professional and amateur team will be present. By making the contest a good opportunity for the teams to promote their brands through clinics and demos, we will have the presence of a few of the best slalom racers in the world in Amsterdam,

The contest is also running back to back with the Worlds in Sweden. The idea is to have the competitors flying from the USA, and South America (Brazil) to Amsterdam. Here they will meet the European riders.

The contest will be run in two consecutive days

#### **Saturday**


- 12:00 Training session,**
- 13:00 qualifying tight slalom Amateurs**
- 15:00 qualifying tight slalom Pro**
- 15:30 qualifying special slalom Amateurs**
- 17:00 qualifying special slalom Pros**
- 18:30 qualifying giant slalom women/junior**

**Sunday :**

- 12:00 Training session,**
- 13:00 Final tight slalom Amateurs**
- 14:30 Final tight slalom Pros**
- 16:00 Final special/giant slalom Amateurs**
- 16:15 Final special/giant slalom Pros**
- 17:45 Prize giving ceremony**

**Prize giving ceremony**

**The format and application:**

 <b>ISSA Contest Sanction Application</b>		
<b>Date of Contest:</b>	<b>Title of Contest:</b>	
Tentative 9 <sup>th</sup> /10 <sup>th</sup> August 2008	Amsterdam Skateboard Slalom Cup	
<b>Location of Contest:</b>	<b>Number and type of events at this contest (hybrid, tight, etc):</b>	
Sloten Sportpark	Giant/Special, Tight	
<b>Sanction status desired (Basic, Prime, Main, Major, Worlds)</b>	<b>Classes of competitors: (Pro/Am, Open, Jr, Women, etc)</b>	<b># Of runs per competitor, qualification method, bracketing method:</b>
Main	Am, Women, Jr.	Qualification 2 Runs each, best run counts Finals Head to Head
<b>Permits, insurance, arrangements for road closures, etc:</b>		
Permit: is submitted.		
Insurance: We have a public liability Insurance, Competitors need to have own health insurance		
<b>Prizes and value of prizes to be awarded:</b>		



minimum 1,500 total prize purse.- Euro and Trophies
<b>Venue description (surface, pitch, length, etc):</b>
<p>Special/Giant: Regular surface, 40-50 Cones, 4% Pitch  Tight: Regular surface, 50-60 Cones, 4% Pitch</p> <p>OBS: The city of Amsterdam is working on the improvement of the quality of the riding surface  The city of Amsterdam might subsidize the prize purse.</p>
<b>Venue attractions (local attractions for non-skaters):</b>
The park is located very near by the center of the city of Amsterdam. It has all the necessary facilities and amenities
<b>Press Coverage:</b>
<p>Radio: City FM- Classic Rock - 600.000 Listeners per Hour it is been contacted  Print: Dutch newspapers are being contacted at this moment  Skate Press: Concrete Wave is being contacted  Reload Magazine  Entity</p> <p>Online: Press Releases will be issue to skateboard minded websites  Tacky, Rootdown, Unseen, World Wide Skateboarding, Video Coverage, Video Podcast  Own website <a href="http://amsterdamslalom.iskateboard.eu">http://amsterdamslalom.iskateboard.eu</a></p> <p>TV: AT5 is interested and we are also contacting more TV channels at this moment</p>
<b>Competitor amenities (lodging, meals, gifts, etc):</b>
<p>Free Drinks and snacks  Free Entry to the Amsterdam Skatepark for all competitors  Cheap Hotel close to competition Area  Special Rates in the official Race Hotel</p>
<b>Race Equipment (ramps, timing, displays, safety gear, etc.):</b>
<p>Start Ramp Barriers around the whole race track  Timing: Trakmate</p>
<b>Race Personnel (experience, training, etc) Please include Contest Organizer and contact info:</b>
<p>Organization:  Flavio Badenes (Nokia Totally Board 2003 in the Amsterdam Arena, World Cup Skateboarding Amsterdam Arena, Amsterdam Slalom Skateboarding Contest 2007 in Amsterdam Stolen park),</p> <p>mobile: 00 31 (0) 6 42 50 97 80  John Deurholt, (Dutch Skateboarding National Series, )  mobile: 00 31 (0) 6 70 94 83  email Flavio.Badenes@gmail.com</p>
<b>Spectators (expected number, other attractions for spectators, provision for, etc.)</b>
spectators at the race track 200 per day

competitors: 50

**Rules: Describe any exceptions to the ISSA rules, clarification of rules, equipment allowed or restricted, competitors allowed or restricted, and any other special rules that will apply to this contest.**

We accept the ISSA Rules

### **3.2 Deliverables**

- A report of the contest results
- Improvement/evaluation document.

## **4 Approach and work breakdown structure**

### **4.1 Lifecycle and phases**

Contact sponsors, local government and suppliers

Contact ISF

Acquire material and personnel

Set personnel tasks

Contest

Evaluation

### **4.2 Lifecycle milestones**

Implementing official rules ISF

Location spotting (ASAP)

Permits and prizes

Purchase and mounting, set up

Slalom Competition

Report

## **5 Lifecycle support processes**

### **5.1 Handovers of responsibility**

To be held during the project life cycle.

### **5.2 Documentation management**

The Project Manager is responsible for all the deliverables, incl. documentation.

### **5.3 Problem management**

On a regular (preferably weekly) basis a project meeting is held. This meeting is chaired by the project manager. The meeting is done with the use of the application Skype, allowing integration even when the participants are in different cities. Goal is to keep control of the product defects that are detected during the duration of the project.

The following issues will be permanently on the agenda:

1. Action points previous meeting(s).
2. Discuss and possibly assign new entered issues
3. Discuss defects, which have the same status for more then 2 weeks.
4. Any Other business.

Minutes will be made according to minute's taker list and will be available 1-3 days after the meeting has taken place.

Project members will execute action points as planned in the meeting.

### **5.4 Quality control records**

Decisions made in regular meetings must be documented in implemented at the appropriated and necessary pace.

The necessary changes will be timely implemented to avoid unexpected bottle necks and constrains.

## **6 Organisation and resource Plan**

### **6.1 Team structure**

Flavio Badenes – Project Manager

John Deurholt - Media and Sponsors Coordinator

Cyril – Sales Coordinator

Wouter- Art Coordinator

## **7 Organisational processes**

### **7.1 Line monitoring**

Organization is expected to:

- Commit availability of human resources
- Commit availability of necessary material to realize to contest
- Marketing of the event in websites that are related to slalom skateboarding and posters to be placed on the street and skate shops.
- Monitor and optimise the team process during execution of the contest

### **7.2 Quality assurance**

Quality assurance within this project is covered by:

- Meeting with the sponsors
- Availability of the latest information and contact with the skateboarding environment related to the slalom industry
- Availability of the latest information and contact with the skateboarders/slalom skaters

## 8 Referenced documents

Nr.	Document	Version	Remark
1			





