

3E GRENOBLE GLISSE FESTIVAL

VILLE DE GRENOBLE

VILLE DE SÉVIGNY

DÉSAXÉ World Cup
Skateboard Slalom

27-28
Juin
2009

RAMPE SKATEBOARD

SKI & SNOW
SLOPE STYLE

A l'anneau
de vitesse
de GRENOBLE
parc Paul MISTRAL

World Series
roller freestyle

European master
BMX flat
City voice

BMX FUNBOY

Dj live:
MATIMPULSIF
DJ "R"
DJ HADES

Infoline : 09 51 75 91 47
(coût tarif local)

www.desaxe-skateslalom.com

ISSA

CVD

EXTREME

beach brother

sigrida

KUWAS

MINI AP

RhôneAlpes

GAME ONE

UCPA

isère

LA MÈSEUR

Virgin RADIO

THIS YEAR'S SHOWTIME !!!

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THE RACE

🚧 ORGANISATORS AND SUPPORT:

- ✓ Gliss' Evénements association (fifteen year's experience in snow and skateboards events)
- ✓ CND: Vincent Berruchon, Jean Sébastien Dennebouy and Alain Esnault (maybe)
- ✓ Pierre Samray
- ✓ Jani Soderhall (maybe)
- ✓ FFRS
- ✓ ISSA



🚧 MAIN SPONSORS:



DéSaxe surfwear/sportwear

Grenoble town Rhône-Alpes Région

Seyssins town

Isère department

Rhône Alpes region

La Metro


Other partnerships in negotiation



🚧 PRIZE MONEY: €

- ✓ 2000 to 3000 euros in PRO (depending on the registrations)
- ✓ Many gifts for AM, Women et Juniors

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 **DATES:** JUNE 27/28 of 2009
Status: Main

 **LOCATION: GRENOBLE AND SEYSSINS**

- ✓ Population: 170 000 citizens in downtown, 450000 citizens including suburbs. French Ride-sports Capital.
- ✓ Special / tight slalom: Olympic Speed track
- ✓ Giant Slalom: 700 meters length and 10 to 13% slope in Seyssins town (500 meters of Running).

 **OTHER EVENTS:**

- ✓ World Slalom Series Roller in-line
- ✓ BMX Flat European Masters "City Voice"
- ✓ Ski/Snowboard Slopestyle Battle Contest
- ✓ Skate/BMX/roller ramp
- ✓ Skateboard School on test area
- ✓ Roller-skating ride in town
- ✓ Initiation into roller, skateboard



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🚧 **FOR PARTY: 7 000 WATTS OF MUSIC:**

2 speakers (French and English languages) during the event.

International DJ on the Grenoble Glisse Festival:

- ✓ DJ Hades, DJR, Mat Impulsive
- ✓ Concert Saturday evening after event on stage "les 40 batteurs /the 40 drummers" (drum, bass, percussion)

🚧 **REGISTRATIONS:**

Web site www.desaxe-skateslalom.com the registrations begin on Thursday 14th May

! payment with PayPal !

Categories	Internet	Day Event
PRO	100	120
AM	60	70
Women / Juniors	50	60

Inscription Includes:

- *Event official T-shirt*
- *Giant / Tight / Special races participation*
- *Meal: Saturday mid day, Saturday evening and Sunday mid day, you loved last year's food, this year is Amazing*
- *Parking lot*

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COMPETITION

Grenoble's Olympic Stadium: the main site is in the



Grenoble city downtown, in a municipal garden, with the mountains outlook ... It's the Olympic Stadium of 1968 Olympic Games.

The excellent bitumen track is 400 meters long, with a 3000 spectator's bench.

Food and drink on the spot. Saturday

evening tight finals will be nocturnal.

Seyssins: Also in one of the biggest streets of the city, the bitumen is new, for 700 meters giant slalom (500 meters of Running) with a 10 to 13% slope, for the Saturday Morning race.



MEDIAS

A lot of shows, music and the entire event in the main city of France for extreme sports... We do not only want to organize a race, but a huge event to expose the slalom skateboard to the public.

- ✓ Therefore we are planning a large media plan.
- ✓ Close collaboration with local, regional and national medias for many years.



www.desaxe-skateslalom.com

RADIO:



- ✓ National Campaign Virgin Radio
- ✓ Regional Campaign of Virgin Radio

TELEVISION:

- ✓ International Campaign
- ✓
- ✓ National Campaign
- ✓ Regional Campaign

GAME ONE®



**EXTREME
SPORTS CHANNEL**



negociation



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NEWSPAPERS:

- ✓ Dauphiné libéré, Petit Bulletin, Spot, Mini Zap
- ✓ Beach Brother



POSTERS:

- ✓ 100 posters of 120x100 cm on official town display
- ✓ 40 posters of 4x3 meters.
- ✓ 1500 posters of 60x40 cm, in all the region
- ✓ 8000 programs



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ACCESS, ACCOMMODATIONS

- ✓ Grenoble is near Switzerland, Italia, and at 3 hours from Paris in train.
- ✓ Airports: Grenoble Saint Geoirs at 35 minutes, Lyon Saint-Exupéry at 45 minutes and Geneva at 1h20.
- ✓ There are a lot of hotels near the spots, and we will have special prices for riders
- ✓ All the information on the web site:

www.desaxe-skateslalom.com



CONTACT

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