

THIS YEAR'S SHOWTIME !!!



THE RACE

L ORGANISATORS AND SUPPORT:

- ✓ Gliss' Evénements association (fifteen year's experience in snow and skateboards events)
- CND: Vincent Berruchon, Jean Sébastien Dennebouy and Alain Esnault (maybe)
- √ Pierre Samray
- ✓ Jani Soderhall (maybe)
- ✓ FFRS
- ✓ ISSA





MAIN SPONSORS



DéSaXé surfwear/sportwear

Grenoble town Rhône Alpes

Seyssins town Isère department

Rhône Alpes region

La Metro

Other partnerships in negotiation









- √ 2000 to 3000 euros in PRO (depending on the registrations)
- ✓ Many gifts for AM, Women et Juniors



JUNE 27/28 of 2009 Status: Main

LOCATION: GRENOBLE AND SEYSSINS

- ✓ Population: 170 000 citizens in downtown, 450000 citizens including suburbs. French Ride-sports capital.
- ✓ Special / tight slalom: Olympic Speed track
- ✓ Giant Slalom: 700 meters length and 10 to 13% slope in Seyssins town (500 meters of Running).

A OTHER EVENTS:

- ✓ World Slalom Series Roller in-line
- ✓ BMX Flat European Masters "City Voice"
- ✓ Ski/Snowboard Slopestyle Battle Contest
- ✓ Skate/BMX/roller ramp
- ✓ Skateboard School on test area
- Roller-skating ride in town
- ✓ Initiation into roller, skateboard





L FOR PARTY: 7 000 WATTS OF MUSIC:

2 speakers (French and English languages) during the event.

International DJ on the Grenoble Glisse Festival:

- ✓ DJ Hades, DJR, Mat Impulsive
- Concert Saturday evening after event on stage "les 40 batteurs /the 40 drummers" (drum, bass, percussion)

REGISTRATIONS:

Web site <u>www.desaxe-skateslalom.com</u> the registrations begin on Thursday 14th May ! payment with PayPal!

Categories	Internet	Day Event
PRO	100	120
AM	60	70
Women / Juniors	50	60

Inscription Includes:

- Event official T-shirt
- Giant / Tight / Special races participation
- Meal: Saturday mid day, saturday evening and sunday mid day, you loved last year's food, this year is Amazing
- Parking lot



COMPETITION

Grenoble's Olympic Stadium: the main site is in the



Grenoble city
downtown, in a
municipal garden, with
the mountains outlook
... It's the Olympic
Stadium of 1968
Olympic Games.

The excellent bitumen track is 400 meters long, with a 3000 spectator's bench.

Food and drink on the spot. Saturday

evening tight finals will be nocturnal.

Seyssins: Also in one of the biggest streets of the city, the bitumen is new, for 700 meters giant slalom (500 meters of Running) with a 10 to



13% slope, for the Saturday Morning race.



MEDIAS

A lot of shows, music and the entire event in the main city of France for extreme sports... We do not only want to organize a race, but a huge event to expose the slalom skateboard to the public.

- ✓ Therefore we are planning a large media plan.
- Close collaboration with local, regional and national medias for many years.



www.desaxe-skateslalom.com

A RADIO:



- ✓ National Campaign Virgin Radio
- √ Regional campaign of Vigin Radio

C-1ME ONE

TELEVISION:

- ✓ International Campaign
- ✓ National Campaign
- ✓ Regional Campaign





EXTREME

negociation







NEWSPAPERS:

- ✓ Dauphiné libéré, Petit Bulletin, Spot, Mini Zap
- √ Beach Brother





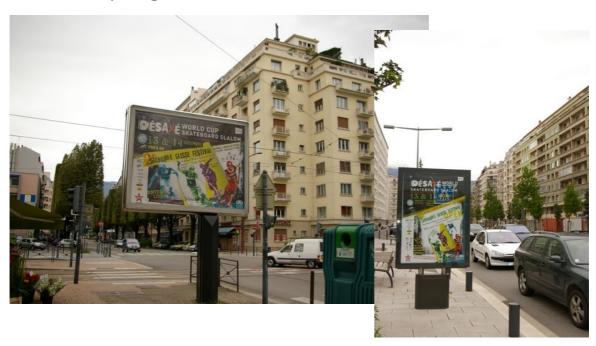






L POSTERS:

- √ 100 posters of 120×100 cm on official town display
- √ 40 posters of 4×3 meters.
- ✓ 1500 posters of 60x40 cm, in all the region
- √ 8000 programs





ACCESS. ACCOMMODATIONS

- ✓ Grenoble is near Switzerland, Italia, and at 3 hours from Paris in train.
- ✓ Airports: Grenoble Saint Geoirs at 35 minutes, Lyon Saint-Exupéry at 45 minutes and Geneva at 1h20.
- ✓ There are a lot of hotels near the spots, and
 we will have special prices for riders
- ✓ All the information on the web site: www.desaxe-skates|a|om.com



CONTACT

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