



ISSA 2012 Contest Sanction Application Rev 1.0

Name, phone, email of contest organizer:		
Derek Yerke (517-648-3106), derekgyerke@gmail.com ; J. Yerke, Alex Kwiecinski, Jeff McCormick		
Dates of Contest:	Title of Contest:	
August 22, 2015	Great Lakes Cone Crusher	
Location of Contest:	Number and type of events at this contest (hybrid, tight, etc):	
Middleville, Michigan	Dual Lane Hybrid and Single Lane tight. (tight will likely have separate courses for pro/am).	
Sanction status desired (check attachment)	Classes of competitors: (Open, Jr, Women, etc)	# Of runs per competitor, qualification method, bracketing method:
Prime	Self Declare between Pro, Am w/ramp, or Am w/o Ramp. Am w/ramp will split into two classes based on qualifying if there is more than 16. If there are 4 or more female racers, we will run a a seperate Women's bracket, and they will still be allowed to compete in the regular brackets as well. Juniors (17 and Under) will run in the regular brackets, but will receive prizes for their finish amongst others in the juniors division based on their overall finish.	Hybrid - Two qualifying runs for bracket seeding, Best run counts. Single elimination. Standard bracketing (no true second). Tight - 4 runs, best two combined. If we are short on time, this will switch to 3 runs, best run counts.
Permits, insurance, arrangements for road closures, etc:		
The city approached w/closed road, barricades, etc... Liability waivers for entrants (currently working acquire event insurance)		
Prizes and value of prizes to be awarded:		
Industry Swag (est. \$1000+), Cash Prizes (entry fees + searching for large cash sponsors), Possible Cash for top Ams.		
Venue description (surface, pitch, length, cone distance, etc). Please describe the hill and course as completely as possible:		
40 to 60 cones. Average pitch w/decent length. A little steeper than the kentucky hill in town, but longer. a little less steep then the Texas sizzler, similar length. good surface - not brand new, but in good shape. Hybrid Spacing will be 6 to 12 ft. . Tight spacing will be 6 to 7.5 ft. for ams. 5.5 ft. to 6.5ft. for pros, possibly 7 for light offsets near bottom. (will produce video of hill soon)		
Venue attractions (local attractions for non-skaters):		
Middleville will be having it's annual Heritage Days festival a few blocks away which has a parade around 1 o'clock, (we will have volunteers handing out ad postcards for the event). Grand Rapids, one of Michigan's largest and most vibrant cities is about 15 miles away. Has a lot of great nightlife and what not. It's a very artistic city with alot of galleries and oter attractions.		
Media Coverage:		
Local News stations and papers, Facebook, Press release to Silverfish and other skate news sites, 500 marketing postcards mailed to michigan/chicago skateshops and distributed at Heritage Days Parade and local stores.		

Competitor amenities (lodging, meals, gifts, etc):
Free t's, Lunch provided (not sure what yet), We'll be having an evening pig roast after the event wraps up.
Race Equipment (timing system, displays, safety gear, etc.):
Working on borrowing a trakmate, suggestions appreciated!?! Will purchase if necessary. We will have large Brackets drawn on Whiteboards for spectators, and we will also have a racer facing timing screen similar to the setup in St.Louis.
Starting Ramps description (height, width, s-shaped or straight, material):
6 ft. roll-in designed by Pierre Gravel, 3 ft. wide. https://drive.google.com/file/d/0B9JHEn0JSWzEWml1MjZUbmNLUXc/edit?pli=1
Race Personnel (experience, training, etc) Please include Contest Organizer and contact info:
<p>Jeff McCormick, - Local Contact and Coordinator</p> <p>Derek Yerke - Organization, Timing, Brackets, Process Flow, Follow-up</p> <p>Alex Kwiecinski - Organization, Timing, Brackets, Yeling at People, MC</p> <p>Chris Favero - MC, Man of Experience</p> <p>Jason Yerke - Organization, Setup, Consumer Complaint Department</p> <p>Tracy Wells - Head Cone Marshal Attended 10+ ISSA races. Very organized.</p> <p>Sierra Yerke - Head Timer. Timed for Multiple push races, attended many ISSA races, smart and detail oriented.</p> <p>Danica Yerke - Registration. Attended 10+ ISSA races.</p> <p>Mary Roush - Organization and Process Flow. Helps with many Middleville events. very smart and detail oriented. May assist with timing as well.</p> <p>multiple local volunteers performing setup, takedown and other tasks.</p>
Spectators (expected number, other attractions for spectators, provision for, etc.)
20-80 expected. We are working to get local organizations to have a bake sale/concession near the bottom. We will be having sponsor banners stretching the length of the course, and are working to get some sponsors/local shops to set up sales tents near the bottom of the hill.
Rules: Describe ALL exceptions to the ISSA rules, clarification of rules, competitors allowed or restricted, and any other special rules that will apply to this contest. ISSA RACING RULES
<p>Classes are Self-Declare</p> <p>Racers ranked as Pros in the ISSA rankings must enter the Pro class. For Hybrid, Amatuers who decide to ride without the ramp will be placed in an individual class, and will for final ISSA points, place below Amatuers who decide to ride with the ramp. For tight, there is no brackets, so all Am placing will be based on time, whether you start from ramp or not.</p>

Contest Description:

We've received tremendous local support for this event. Jeff McCormick was looking to add a fun event to the Heritage Days Festival weekend, and Lynn steered him in our direction. Alex, Jason, and I have been treated to ISSA races for years, and are excited at the opportunity to do our part with a race here in Michigan. With the demise of Wiggle War and other northern US races, we feel it would be a good addition to the tour geographically. We have a strong Downhill scene forming in Michigan over the last four or five years (100+ at events), and many have expressed interest in a slalom event. We expect 15 or more participants from Michigan alone, hopefully including Greg Fadell and Chris Bara. We are also very close for the Chicago gang, as well as the Canadians. With the worlds four weeks later, we may attract a large crowd of people tuning and sharpening up before Kentucky. Overall we hope to attract 30-60 participants.

Middleville is a small town, so this is a big deal locally, and Jeff has been working hard with numerous local business who are excited to help out. The wood and materials for the ramps have been donated by a local lumberyard and a local cabinetmaker is currently assembling them for us. And they'll be 6 ft.! a little taller than are usual ones, but we thought it would be good to change it up (when we asked for suggestions in the ISSA forum, the proposed ramps were successively larger, so we figured we'd quench the need for speed hoping at the same time it's not too intimidating for first time racers.). The local printshop has also volunteered sponsor banners stretching the sides of the course, which we hope will add to the attraction of the event for racers, spectators, and sponsors, while serving as a barricade for track intruders. The town will be providing porta-restrooms and barricades on site as well.

We are also working with local sponsors, including the Barry County Transit Authority, to form large cash prizes for the racers. If we are successful, we will likely have solid cash prizes for top Ams as well, and may...may...pay more than the top 3 in Pro class, depending on how much we are able to acquire.

We will be providing a lunch (tbd-probably pizza) around 3 o'clock and then will be having a Pig Roast in the evening in a poll barn close to the course.

We're applying for Prime Status to make the event more attractive to ISSA tour racers and top Pros, which in turn will make it more attractive to locals and local sponsors. We would be very grateful for the opportunity to form this into a staple event on the ISSA tour, and feel a good turnout at the first event is very important as it establishes the event's reputation for following years. The city has been awesome and is going all out to give us everything we want, we'd love to return the favor with a strong turnout and show that it was worth all of their time and effort. We think Prime status will help significantly with this. Please!!!!

Here is a link to the facebook page: <https://www.facebook.com/events/386208264902408/>

Race Event #1 description:

8:30 am Registration/Practice

9:30 am Racer's Meeting followed by a few more minutes of practice.

9:55 am National Anthem

10:00 am Dual Lane Hybrid

Each bracket will be run down to the final four before moving to the next class. Amateur w/no ramp will be first, followed by Am w/ramp (possibly 2 divisions), followed by Pro. Final fours will be ran together.

The course will feature 40 to 60 cones and will be set and painted a week in advance, then reset and repainted the evening before. The course will be set by a combination of Jason, Alex, and Myself.

Race Event # description:

Single Lane Tight Slalom

4:00 intinerary but possibly - 5:00 ish

Each bracket will be run down to the final four before moving to the next class. Amatuer w/no ramp will be first, followed by Am w/ramp (possibly 2 divisions), followed by Pro. Final fours will be ran together.

The course will feature 40 to 60 cones and will be set and painted a week in advance, then reset and repainted the evening before. The course will be set by a combination of Jason, Alex, and Myself.

3:45 Quick Racer's Meeting

4:00 Tight Slalom - Jam Style

4 runs each, 2 best runs combined for final time. - (If time becomes an issue,we may switch to 3 runs each/best time only)

Am rd. 1, Pro rd. 1, Am rd.2, Pro rd. 2, etc...

Am Course on the left. Pro Course on the right.

6:30 - Awards

7:00 - Clean-up

8:30ish - Pig Roast!